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THE SHERATON NASSAU BEACH RESORT HOSTS 2<sup>nd</sup>  
CREATING CONNECTIONS CLIENT APPRECIATION RECEPTION



*Photo: Courtesy of Ronnie Archer*

*Sheraton Nassau Beach Resort Sales Team, From Left to Right: Andre Newbold, Business Travel Sales Manager; Lynne Johnson, Director of Catering and Conventions; Andrew Neubauer, Director of Sales & Marketing; Cora Cartwright, Catering Sales Manager; Christerlina Francis, Catering Sales Manager; Arlene Rodgers, Convention Services Manager; Danielle Armbrister, Sales & Marketing; Tekeyo Bodie, Catering Sales Manager; and Myron Jones, Group Sales Manager.*

**Nassau, The Bahamas (February 22, 2011)** – The Sheraton Nassau Beach Resort, located on Cable Beach, rolled out the red carpet for local business leaders during its second Creating Connections Client Appreciation Reception on Thursday, February 10, 2011. Nearly 200 local business leaders mixed and mingled with each other and the resort’s management team during the reception while enjoying live music, food, cocktails, interactive games and prize giveaways.

“Creating Connections is not only an interactive networking event for business leaders and VIPs, but it’s also our way of thanking the local and corporate community for their loyalty and continued

support of the Sheraton Nassau Beach Resort,” said Andrew Neubauer, director of sales and marketing for the resort.

During the event, Starwood Preferred Guest (SPG) representatives were on hand to provide information about the resort’s Booking Rewards Incentive Program, which enables local clients to accumulate points to be redeemed at Starwood Hotels and Resort Worldwide. Points can be used for free nights, room upgrades, airline flight awards and more. This program was officially launched during last year’s Creating Connections event, and updates on its success were shared throughout the evening. Attendees were given a chance to win prizes and giveaways, such as stays at Starwood Hotels throughout the United States.

Additional details on the Booking Rewards Incentive Program include:

- Sign up as an exclusive corporate booking agent and receive 1,000 Bonus points.
- Earn Star points for every dollar spent with the Sheraton Nassau Beach Resort or any of Starwood Hotels & Resorts 890 properties worldwide within any brand.
- Redeem points for free nights at any participating Sheraton, Westin or W brands, including most Luxury Collection and St. Regis Hotels and Resorts worldwide.
- Free nights can be redeemed for as little as 6,000 points depending on the grade level of the property or location.

To sign up for the Booking Rewards Incentive Program, an SPG Enrollment Form must be completed and sent to Andre Newbold, Business Travel Sales Manager for the Sheraton Nassau Beach Resort at [andre.newbold@sheraton.com](mailto:andre.newbold@sheraton.com). Upon completion of the form, guests are issued a temporary Starwood Preferred Guest (SPG) number and card followed by a permanent card by mail.

The Sheraton Nassau Beach Resort is the ideal setting for memorable and productive meetings. The resort offers 25,000 square feet of indoor and outdoor function space, which can accommodate meetings or events of up to 1,200 attendees. The largest facility – a 12,500-square-foot ballroom – is complemented by four additional breakout rooms for meetings and banquets, as well as pre-function areas for group registration, cocktail receptions, and meeting breaks. All meetings facilities are outfitted with the latest audiovisual equipment and high-speed Internet access.

For more information and/or reservations, please call the Sheraton Nassau Beach Resort at (866) 716-8106 or visit <http://www.sheratonnassau.com>.

### **About the Sheraton Nassau Beach Resort**

Situated on a 1,000-foot stretch of one of Nassau’s spectacular white-sand beaches, the 694-room Sheraton Nassau Beach Resort features seven exquisite acres of stunning waterscape, including three freshwater pools with flowing waterfalls, a swim-up bar and oversized whirlpools nestled among tropical landscaping. The resort houses six restaurants and lounges serving a variety of island specialties and international cuisine.

The Sheraton Nassau Beach Resort is 15 minutes from Nassau’s Lynden Pindling International Airport, which is serviced by a number of domestic and international carriers.

Visit the Sheraton Nassau Beach Resort on [Facebook](#) and [Twitter](#).

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