



FOR IMMEDIATE RELEASE

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**THE SHERATON NASSAU BEACH RESORT LAUNCHES  
NEW MEETING OFFER FEATURING DISCOUNTS & INCENTIVES**

***Meetings are Better in The Bahamas*** Promotion Includes Triple Starwood Preferred Planner Starpoints® and a Variety of Other Perks for Groups Booked by December 31, 2011 and Fulfilled by December 31, 2013



**Nassau, The Bahamas (August 2, 2011)** - The Sheraton Nassau Beach Resort, located in Nassau, The Bahamas, is rolling out an array of special savings and incredible incentives to groups booking by December 31, 2011 with its new ***Meetings are Better in The Bahamas\**** promotion. Applicable for meetings and events taking place now through December 31, 2013, the new package includes the following benefits:

- Up to \$40,000 back to the master account based on room nights consumed
- Accelerated room upgrades
- Complimentary on-property staff office with beverages
- Triple Starwood Preferred Planner Starpoints® signing bonus

With group rates starting at just \$129.00 per room per night for ocean view rooms, the Sheraton Nassau Beach Resort is the ideal setting for memorable and productive meetings. The resort boasts 25,000 square feet of indoor and outdoor function space, which can accommodate meetings or events of up to 1,200 attendees. The largest facility – a 12,500-square-foot ballroom – is complemented by four additional breakout rooms for meetings and banquets, as well as pre-function areas for group registration, cocktail receptions, and meeting breaks. All meetings facilities are outfitted with the latest audiovisual equipment and high-speed Internet access.

“With a convenient beach-front setting and an attentive Convention Services Team, we strive to go above and beyond what attendees usually expect from a meeting or event at The Sheraton Nassau Beach Resort,” said Andrew Neubauer, Director of Sales & Marketing. “With our new *Meetings are Better in The Bahamas* promotion, we are going one step further by allowing groups the unique opportunity to stretch their dollars and get maximum value.”

The Sheraton Nassau Beach Resort offers a one-stop shop for creating productive, meaningful and memorable gatherings by working closely with planners to create customizable itineraries, team-building programs, and, if time permits, some fun-filled activities for all. Customized programs can be developed for groups ranging from 10 to 1,200 individuals and may include a musical welcome reception with a steel pan band to usher guests into a Bahamian Junkanoo party on the beach, a “Straw Market” breakfast orientation where a local expert can answer questions about where to go and what to see in Nassau, or a day of “Beach Olympics” that can include games such as coconut toss, sand sculpting, and beach volleyball.

Easily accessible to travelers throughout the United States and Canada, the Sheraton Nassau Beach Resort is located 15 minutes from Nassau’s Lynden Pindling International Airport, which is serviced by a number of domestic and international carriers.

The meeting planner must be an active member of and in good standing with the Starwood Preferred Planner® program and the Starwood Preferred Guest® program to receive Starpoints®. Membership in the SPP/SPG program is required to redeem Starpoints®. Meeting planners can join for free at [SPG.com](http://SPG.com) or [starwoodpreferredplanner.com](http://starwoodpreferredplanner.com).

Please contact Todd Hunter, (954) 624-1751 or [Todd.Hunter@sheraton.com](mailto:Todd.Hunter@sheraton.com), for all group inquiries. For more information and/or room reservations, please call the Sheraton Nassau Beach Resort at (877) 782-0149 or visit <http://www.sheratonnassau.com/meetings>.

**About the Sheraton Nassau Beach Resort**

Situated on a 1,000-foot stretch of one of Nassau's spectacular white-sand beaches, the 694-room Sheraton Nassau Beach Resort is set on seven exquisite acres of stunning waterscape, including three freshwater pools with flowing waterfalls, a swim-up bar and oversized whirlpools nestled among tropical landscaping. The resort houses six restaurants and lounges serving a variety of island specialties and international cuisine. Follow the Sheraton Nassau Beach Resort on [Facebook](#) and [Twitter](#).

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*\* Group/Event/Meeting contract must be signed by December 31, 2011, and room block must be used and paid for by December 31, 2013, to qualify for this offer. Offer must be referenced at start of negotiation process. Not valid with any room blocks or meetings currently booked, under negotiation or that have already occurred. This offer is not valid for catering-only events or wedding contracts.*