



THE SHERATON NASSAU BEACH RESORT OFFERS THRILL-SEEKING GUESTS
A DARING CHANCE TO SWIM WITH SHARKS

*New 'Shark Dive Adventure Package' Provides Travelers the Unique Opportunity
to Encounter Sharks in their Natural Bahamian Habitat*

Nassau, The Bahamas (July 28, 2011) – Adrenaline junkies can now experience the thrill of a lifetime with the Sheraton Nassau Beach Resort's exclusive new ***Shark Dive Adventure Package***. Available on bookings of three- or five-night stays through December 22, 2011. With rates from \$915 (double occupancy), the package is available on three – to five-night stays booked now through December 22, 2011, including accommodations, taxes, a resort fee, and the once-in-a-lifetime chance to swim amongst wild sharks in Nassau's warm waters .

"One of our island's greatest assets is the abundance of marine life and ocean activities," said Andrew Neubauer, the Sheraton Nassau Beach Resort's Director of Sales and Marketing. "Now, we're able to provide an exciting shark dive package to our guests who want to take their water sports up a notch. I've experienced the shark dive myself and this is the one time you actually *want* to swim with the fish!"

Travelers booking a three-night vacation at the Sheraton Nassau Beach Resort will receive one (1) two-tank shark dive for two people, while those booking a five-night stay will receive two (2) two-tank shark dives for two. Each dive takes place at Stuart Cove's Dive Bahamas – Nassau's leading full-service dive destination – and includes the following:

- ***Free Swim*** – First, divers will go on a "free swim" with the sharks, where the curious creatures will follow them along a wall, creating a truly natural encounter.
- ***Feeding Dive*** – During the second dive, participants kneel on the ocean floor, forming a semi-circle in front of a professional shark feeder. The sharks swim around the divers in a feeding frenzy, chasing after the bait that the shark feeder places on a pole spear.

Soft adventure-seekers at the Sheraton Nassau Beach Resort can enjoy a variety of complimentary non-motorized water sports activities on-property, such as kayaking, sailing and snorkeling. Easily

accessible to travelers throughout the United States and Canada, the Sheraton Nassau Beach Resort is located 15 minutes from Nassau's Lynden Pindling International Airport, which is serviced by a number of domestic and international carriers.

To book the "Shark Dive Adventure Package," travelers should visit www.sheratonnassau.com/swimming-with-sharks, or call 866-716-8106 and mention rate plan 'DIVE3' for the 3 night package or rate plan 'DIVE5' for the 5 night package. After booking a hotel reservation, guests should contact Stuart Cove's Dive Bahamas directly to book their shark dive by calling 800-879-9832 or emailing pam@stuartcove.com. Travelers must be a certified diver to participate.

About the Sheraton Nassau Beach Resort

Situated on a 1,000-foot stretch of one of Nassau's spectacular white-sand beaches, the Sheraton Nassau Beach Resort is set on seven exquisite acres of stunning waterscape, including three freshwater pools with flowing waterfalls, a swim-up bar and oversized whirlpools nestled among tropical landscaping. The resort houses six restaurants and lounges serving a variety of island specialties and international cuisine. Follow the Sheraton Nassau Beach Resort on [Facebook](#) and [Twitter](#).

###

Media Contact:

Rebecca Rakitin / Lani Gerlak

M. Silver Associates

954-765-3636

Rebecca@msilver-pr.com / Lani@msilver-pr.com